

PINKY CHOUDHARY

WordPress Developer

+91 7796840054 

pinkychoudhary0877@gmail.com 

Pune, India 

Portfolio: 

PROFESSIONAL PROFILE

WordPress Developer with 3+ years of experience in website development, redesign, maintenance, and responsive web design. Skilled in WordPress, Elementor, Figma, SEO, and AI-assisted development using Cursor. Experienced in building and maintaining professional business websites with a focus on user-friendly design and quality.

PROFESSIONAL EXPERIENCE

- **Web Developer**

Zoomifier Corporation Pvt. Ltd.

Jan 2023 – Present

 - Develop, maintain, and update company websites using WordPress.
 - Design and redesign website pages with a focus on responsive and user-friendly layouts.
 - Build and customize website pages using Elementor and Elementor Pro.
 - Create and update blog content in collaboration with the SEO team.
 - Create website designs and layouts using Figma.
- - Perform website maintenance, backups, troubleshooting, and content updates.
 - Use Cursor AI for AI-assisted coding, debugging, code refinement, and improving development workflow.
 - Ensure websites provide a consistent experience across desktop, tablet, and mobile devices.

EDUCATION

- **Master of Computer Applications**

Bharati Vidyapeeth Deemed University

2020 – 2022

Bachelor of Computer Applications

Bharati Vidyapeeth Deemed University

2017 – 2020

SKILLS

- - WordPress
 - Elementor / Elementor Pro
 - Web Development
 - HTML & CSS
 - Responsive Web Design
 - Website Maintenance
 - SEO
 - Figma
 - Cursor AI
 - Canva

LANGUAGES

- English
- Hindi
- Marathi
- Marwari

SELECTED PROJECTS

- **Zoomifier Corporate Website**

 - Worked on website development, redesign, and maintenance.
 - Created and updated website pages using WordPress and Elementor.
 - Collaborated with the SEO team on website and blog content.
 - Created website design concepts and layouts using Figma.
- **CustomShow**

 - Worked on corporate website development and redesign.
 - Improved website layouts and content presentation.
 - Maintained website pages and implemented design updates.
- **Inventys**

 - Worked on website development and design updates.
 - Maintained website pages and implemented required improvements.